

**JESSE OWENS MEMORIAL PARK BOARD**

13075 Alabama Highway 157, Suite 6  
Moulton, Alabama 35650

PHONE: (205) 974-2464  
FAX: (205) 974-2505

March 7, 1996



Dear Mr. Reese:

The Jesse Owens Memorial Park Board invites and solicits your financial support in achieving our goal of completing the Jesse Owens Memorial Park, located at his birthplace, Oakville, Alabama.

The Olympic Torch will visit the Park on Saturday, June 29, 1996, to honor and give tribute to this all-time track great and 1936 Olympic hero.

The Board is working non-stop to complete the Park before that eventful day. The Jesse Owens family will be here from Chicago to unveil an 8-1/2 ft. bronze statue of Owens. In addition, the statue and home replica will be dedicated. If funding needs are met, this dedication will include the museum.

This celebration at Oakville will be a high profile media event. Expected to attend are past Alabama Olympic athletes, other well-known athletes, state dignitaries, as well as the many people drawn to such a once-in-a-lifetime event for our area. There will be coverage from all major television networks, international press and radio.

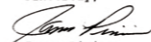
To accomplish our goal, we hope to secure private and corporate sponsorship. We have made satisfactory progress to date, but our time frame to complete the park has been shortened by the Olympic Torch visit to Oakville. There is much work to be done.

The enclosed proposal gives more details of Park facilities needing funding and completion prior to June 29, 1996.

We sincerely solicit your investment in this perpetual memorial to Owens and in the accompanying Olympic Torch celebration. Due to the short time frame under which we are operating, we ask that you make every effort to respond at your earliest convenience.

We appreciate your time and consideration of our proposal.

Sincerely,



James Pinion  
Project Director