



Museum Services Division

PROPOSAL FOR: Jesse Owens Museum and Park
Moulton, Alabama

ATTENTION: Mr. James Pinion

DATE: March 4, 1996

Following is an outline of services to plan, develop, design, and build a start-up project such as yours.

Phase I:

Needs Assessment. During a one-day workshop the objectives, revenue sources, and mission will be discussed to determine the initial goals of the project and the facility. We will address budgets, time tables, space allotments, revenue sources, building/site, etc.
Fee: \$4,500.00 plus any related travel expenses

Phase II:

A. Storyline Development. Factual research of the history of the life of Jesse Owens and development of a storyline by which to exhibit the history. 1220 will develop a narrative presentation "book" to assist client and the design team in selection of exhibit content, scope and budgetary parameters.
Fee: To Be Determined

B. Artifact Solicitation. Coordination and solicitation services for a search for photographs, documents, artifacts, and memorabilia based on the adopted storyline. Includes cataloguing of items, documentation, and storage of artifacts.
Fee: To Be Determined

Phase III:

Design Services. Development of floor plans, elevations, color renderings, graphic and artifact layouts, specification of finishes, casework configuration, interactive elements, and overall exhibit components consistent with initial planning concepts.
Fee: Approximately 10-12% of fabrication budget (an exact quote will be provided by 1220 prior to this phase).

O r l a n d o

N a s h v i l l e

T a m p a

1220 Exhibits, Inc.
3801 Vulcan Drive
Nashville, Tennessee 37211
Telephone 615-333-1220
Fax 615-331-7141

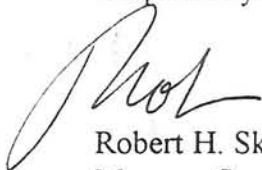
Page 2
Jesse Owens Museum and Park
March 4, 1996

Phase IV:

Fabrication and Installation. Commence fabrication of exhibit components pursuant to Fabrication and Installation Contract (F & I Contract) which will be based upon previously approved specifications and drawings. (The F & I Contract shall be subject to the mutual agreement of the parties and shall be agreed to and executed by the parties prior to commencement of Phase IV).

Fee: To Be Determined

Respectfully submitted,



Robert H. Skinner
Museum Services Division
1220 Exhibits, Inc.