

# JESSE OWENS MEMORIAL PARK BOARD

13075 Alabama Highway 157, Suite 6  
Moulton, Alabama 35650



PHONE: (205) 974-2464  
FAX: (205) 974-2505

August 1, 1995

Dr. LeRoy Walker, President  
U.S. Olympic Committee  
1750 East Boulder Street  
Colorado Springs, Colorado 80909

Dear Dr. Walker:

The members of the Jesse Owens Memorial Park Board express our sincere appreciation to you for your support and efforts in seeing that the Olympic Torch Relay is routed through Oakville, Alabama, the birthplace of Jesse Owens.

Events tentatively planned for June 29 include:

- 1) Unveiling the statue of Jesse Owens
- 2) Inviting past Alabama Olympic athletes
- 3) Dedicating of Memorial Park by Mrs. Ruth Owens and Family
- 4) Opening of Park birth-home replica and museum
- 5) Offering a temporary Jesse Owens postal station that will provide pictorial cancellation of cards and envelopes to commemorate the special event

The 15th Annual Jesse Owens Memorial Run on May 18, 1996 will kick off a month-long celebration culminating in the Olympic Torch Visit to Oakville. The Board, the community, and county and state officials will pool resources to make the visit to Oakville memorable for all.

(Continued)



# SMT FARMS CUSTOM BULLDOZER SERVICE

Gurnie Parker  
Operator  
Home 974-1062  
Truck 552-6864  
Beeper 920-7038

Steve McLemore  
Owner  
PO BOX 622  
MOULTON, AL 35650  
974-7312

### STATEMENT FOR SERVICES RENDERED

To: NAME Jesse Owens Park Board  
 ADDRESS \_\_\_\_\_  
 CITY, STATE ZIP c/o James Pinion

DATE	SERVICE RENDERED	HOURS	RATE	TOTAL
8-3-95	Bulldozer Work			
to	for Site Prep	30	85.00	2550.00
8-5-95				
	SUBTOTAL			

PAYMENT TERMS: NET IN 10 DAYS

BALANCE DUE

\$ 2550.00
---------------

*all donated from Steve McLemore*



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Truck 552-6864  
Beeper 920-7038

Steve McLemore  
Owner  
PO BOX 622  
MOULTON, AL 35650  
974-7312

## STATEMENT FOR SERVICES RENDERED

To: NAME Jesse Owens Park Board  
 ADDRESS \_\_\_\_\_  
 CITY, STATE ZIP \_\_\_\_\_

DATE	SERVICE RENDERED	HOURS	RATE	TOTAL
8-3-95	Gurnie Parker	16	15.00	240.00
	Fuel			120.00
	SUBTOTAL			

PAYMENT TERMS: NET IN 10 DAYS

BALANCE DUE \$ 360.00

*all donated for Steve McLemore*

# EQUINOX

ADVERTISING

*Advertising  
&  
Promotions*

## FAX TRANSMITTAL MEMO

TO: <i>JAMES PULLON</i>	FROM: <i>STUART RANKIN</i>
COMPANY:	COMPANY: Equinox Advertising, Inc.
PHONE:	PHONE: (312) 951-5366
FAX: <i>205/974-2505</i>	FAX: (312) 951-5324
Number of pages (including transmittal): <i>1</i>	Date: <i>7-8</i> Time: <i>10:01</i> Sender: <i>SMR</i>

*ADIDAS ~~USA~~ America*

*541 NE 20<sup>th</sup> ST*

*SUITE 207*

*PORTLAND, ORE. 97232*

*503/230-2920*

*1-800-289-2724*

*David Murphy - Ext 4962*  
*A'DE US*

*A'DE US*

*Running Promotions Dept.*

*Direct Line to Mr. Murphy*  
*503/787-4862*

*Kelly Smith*

NBC, New York City - (212) 664-4444

Bryant Humble. -

Team Our memorial Park Development Coordinator

501-C

Publog on Park Development

Touch Run Visit

Family Visit to Park

S/p. tne.

Influence need for fully museum & Beth have spoken  
hope to ~~build~~ build before Touch Run June 29, 1998

Remind over &

Beth O'Connell

Sr. Producer

NBC Today Show

30 Rockefeller Plaza

Room 304

New York, NY 10112

(212) 664-3478

follow up after  
letter.

Jenny Camp  
2568 Winchester Rd.  
Montgomery, Al 36106



Mr. James Penion  
Lawrence County Extension Office  
Moulton, Alabama 35650

James,  
I enjoy reading  
about the progress  
my North Alabama  
friends are making.  
Good job!

Jenny

Let me if you'd  
hear in Montgomery

Montgomery Advertiser

Monday, August 14, 1995



Rheta Grimsley Johnson

## Jesse Owens memorial off and running

**O**AKVILLE — It is quiet, as usual, in Oakville, a crossroads that only showed up on the official state highway map this year.

There is only the satisfying hum of a tractor and mower as plodding work continues on a 17-acre tract



JESSE OWENS MEMORIAL PARK BOARD

13075 Alabama Highway 157, Suite 6  
Moulton, Alabama 35650



Lawrence County, Alabama  
Birthplace of Jesse Owens

PHONE: (205) 974-2464  
FAX: (205) 974-2505

August 17, 1995

Mr. Jimmy Baker, Finance Director  
State Capitol  
Suite 105-N  
Montgomery, AL 36130

Dear Mr. Baker:

During the 1994 Legislative Session, a \$50,000 conditional appropriation was passed to assist in the development of Jesse Owens Memorial Park, Oakville, Alabama.

The Jesse Owens Memorial Park Board would like to request release of the appropriation for park development.

As you know, the Olympic Torch will stop at Oakville June 29, 1996 to honor Jesse Owens. The Owens family will be present, along with national media and dignitaries, at the ceremony in Oakville.

The Board will invite the Governor and other dignitaries throughout the state to be at the ceremony.

We hope you may assist the Board with this request and appreciate your help in this matter.

Sincerely,

*James Pinion*

James Pinion  
County Agent-Coordinator\Board  
Vice Chairman

*American Exhibitor  
Dance Hallway  
323-2211*

To:  
*Paul Hambrick*

*Jesse Owens  
Sears*

*Furns*

*Design Display  
Carl McWhorter  
(205) 945-8130*

*Carl McWhorter*

*Todd E. Spats Hall of  
Ethridge*

*Bill Lutz*

*T. Lutz*



# Executive Summary

The Jesse Owens Memorial Park Board invites BellSouth to invest in the Jesse Owens Memorial Park. (Facility needs list enclosed.)

The purpose of the Jesse Owens Memorial Park is to provide a living memorial to Jesse Owens, to honor and perpetuate his athletic achievements and sportsmanship, as well as his accomplishments as an individual. This will be accomplished in two ways. (1) By providing athletic and passive recreational facilities to Oakville and area residents. (2) By providing educational and historic facilities which will attract visitors to Oakville to visit the Jesse Owens statue, home replica, museum and related memorabilia.

Jesse Owens, world renowned track star and Olympian, was born in 1913 in Oakville, Alabama, located eight miles east of Moulton in Lawrence County, Alabama.

Snubbed by Adolph Hitler at the 1936 Olympics in Germany, Owens won four Olympic gold medals for our country and breaking three world records in one day. These major feats shattered Hitler's theory of Aryan superiority which he so boastfully proclaimed.

In 1950, the Associated Press recognized Owens as the "greatest track man of the century". His accomplishments have contributed more to his sport than any other track star, past or present. In 1970, he was inducted into the Alabama Sports Hall of Fame.

Even after his death in 1980, Owens' contributions are still being appreciated in our country. In 1990, President George Bush presented Mrs. Ruth Owens, widow of Jesse Owens, with a fifth gold medal, The Congressional Medal of Honor, for his humanitarian contribution in the race of life.

Contributions to the Jesse Owens Memorial Park represent an investment opportunity for BellSouth. For years to come, citizens from all walks of life will travel to Oakville to enjoy this living memorial honoring a great American. BellSouth's contribution will be appropriately recognized by all who visit the Memorial Park.

# Jesse Owens Memorial Park

The Park consists of 17.5 acres located in Oakville where Jesse Owens was born.

Oakville is in Lawrence County in the northwest portion of Alabama, 118 miles south of Nashville, Tennessee; 45 miles west of Huntsville, Alabama; 142 miles east of Memphis, Tennessee; 90 miles north of Birmingham, Alabama; and 200 miles west of Atlanta, Georgia.

Projected cost to complete the Memorial Park is \$952,034.

Total Park investments made to date are \$321,950. These funds from private, corporate, and public sources have made possible the following:

Land purchase, site preparation including: drainage, park road, grounds development, and water line trenching

Park maintenance equipment

Front fence, park sign and gate

Ball field fence, dugouts, backstop

Basketball court and goals

27' x 78' large pavilion pad 6"

Three 20' x 20' polygon pavilions

Jesse Owens Statue (8-1/2 ft. bronze) surrounded by Gold Medallion Court

Home replica

Underground electrical power source and transformer

The Jesse Owens Memorial Park Board

INVITE

Bell South

To Invest In The

Jesse Owens Memorial Park

Presented on behalf of The

~~Board of Directors~~

Jesse Owens Memorial Park Board

By

James Pincin, Project Director

Therma White, Jesse Owens Memorial Park Board President

September 1995



## Executive Summary

The Jesse Owens Memorial Park Board invite Bell-South to invest ~~\$100,000~~ <sup>(Paces News did not include)</sup> in the Jesse Owens Memorial Park.

The purpose of the Jesse Owens Memorial Park is to provide a living memorial to Jesse Owens, to honor and perpetuate his athletic achievements and sportsmanship, as well as his accomplishments as an individual. This will be accomplished in two ways. First, by providing athletic and passive recreational facilities to Oakville and area residents. Secondly, by attracting visitors to Oakville to visit the Jesse Owens statue, home replica, museum and related memorabilia.

Jesse Owens, world renowned track star and Olympian, was born 1913 in Oakville, Alabama, located 6 miles east of Moulton in Lawrence County, Alabama.

Snubbed by Adolph Hitler at the 1936 Olympics in Germany, Owens won four Olympic gold medals for his country. This major feat shattered Hitler's theory of <sup>aryan</sup> ~~superior~~ superiority which he so boastfully proclaimed.

In 1950, the Associated Press recognized Owens as the "greatest track man of the century."



His accomplishments have contributed more to his sport than any other track star, past or present. In 1970 he was inducted into the Alabama Sports Hall of Fame.

Even after his death in 1980, Owens' contributions are still being appreciated in our country. In 1990 President George Bush presented him with his fifth gold medal, The Congressional Medal of Honor, for his humanitarian contribution in the race of life.

Investment in the Jesse Owens Memorial Park represents an investment opportunity for Bell South. For years to come, citizens from all walks of life will travel to Oakville and enjoy this living memorial to a great American.

Bell South contribution will be appropriately recognized and enjoyed by all who visit the ~~park~~ memorial park.



## Jesse Owens Memorial Park

The park ~~consist~~ ~~is~~ ~~located~~ 17.5 acres located in Oakville, ~~Alabama~~, where Jesse Owens was born.

Oakville is in Lawrence County, ~~Alabama~~, in the Northwest portion of Alabama, 118 miles south of Nashville, 45 miles west of Huntsville, <sup>142 miles east of Memphis,</sup> 90 miles north of Birmingham, 200 miles west of Atlanta.

Projected cost to complete the memorial park is \$ 987,634.00 ~~Total <sup>figures</sup> ~~amounts~~ received to date is \$ 350,000.00~~  
~~which is as follows:~~ Great yellow shee.

## Opportunities For Investors

Private and Corporate funds are needed to complete the development of the planned facilities at the Jesse Owens Memorial Park. Investment in one or all the facilities ~~requiring~~ needed ~~for~~ ~~to~~ ~~complete~~ the ~~park~~ and their cost are listed as follows:

~~Budget~~

Include list - White Shee



Dear \_\_\_\_\_

The Jose Owens Memorial Park Board ~~request~~ ~~consideration~~ invite ~~you~~ and salicite your ~~financial~~ support ~~in~~ ~~completing~~ the Jose Owens Memorial Park in Oakville, Alabama.

The Olympic Torch will visit ~~to~~ the park, ~~Jose Owens~~ birthplace on Saturday, June 29, 1994 to honor the worldwide recognized all-time track great and 1934 Olympian hero.

The Board is working hard to complete the Park before the torch visit. and ~~celebration~~ planned.

~~Proposed in the plan~~ Also the Jose Owens family will be at the Park to unveil a 8 1/2 ft bronze statue on a granite base of Jose Owens. A ~~ribbon cutting~~ will ~~be~~ the Park will be dedicated on that day which will include the statue, home replica, and museum if funds needs are met. The enclosed Proposal gives more detail of the Park facilities and ~~quality~~ needs before June 29, 1994.



members of the  
The Jesse Owens Memorial Park Board  
are working to complete the Jesse  
Owens Memorial Park in Oakville, Alabama,  
the birth place of Jesse Owens, before  
the Olympic Torch visit June 29,  
1996.

To accomplish this goal we  
hope to secure private and  
corporate sponsorship. We have  
made good progress to date,  
but are now now our time  
frame has been shortened since  
the announcement of the <sup>olympic</sup> torch  
coming to Oakville, ~~at that time~~  
and ~~other~~ other ceremony activities  
will include:

1. Unveiling the statue of Jesse Owens  
by Mrs. Ruth Owens (Jesse Owens widow)
2. Dedicating the Jesse Owens Memorial  
Park by the Jesse Owens Family  
and other dignitaries.
3. Tour of the Home replica and  
~~replica~~ the museum. (if completed)
4. Inviting past Alabama Olympic  
athletes and other well known  
athletes.



The celebration at Oakville is expected to become a high profile media opportunity. We ~~hope~~ will have coverage from ~~the~~ all TV networks, radio, and international press.

We sincerely solicit your ~~own~~ support in our plan to honor a great man and ~~that~~ all time track great. ~~We hope you would~~. Due to ~~the~~ our <sup>short</sup> time frame, if possible we would hope to receive a response within two weeks if possible.

We appreciate your ~~the~~ ~~opportunity~~ your ~~time~~ and consideration of our proposal.

~~Thank you~~

Sincerely  
James Fin  
Board Member

OK

Enclosure: Proposal  
Park Model Photo Copy



Invest 1st

Total Park Investments made <sup>to date</sup> are \$ 321,950.  
which include ~~Land purchase, preparation~~  
~~road development, ditching~~

The itemized Investments made are as follows.

1. Land Purchase, Site preparation, drainage, park roads, grounds improvements - 55,950
2. Park maintenance equipment - 8,700
3. Front fence, park sign & gate - 8,500
4. Ball field fence, supports, bucketing - 10,500
5. Basketball court & goals - 12,100
6. <sup>27' x 78' Parquet</sup> Large ~~Parquet~~ <sup>6"</sup> pad - ~~\$ 4,000~~ \$ 4,000
7. 3 - 20' x 20' <sup>6"</sup> Polygon Pavilions - ~~\$ 400~~ \$ 31,200
8. Iron Horse Statue (8 ft high) surrounded  
by Gold Medalist Court - 94,000
9. Home Replica - 30,000
10. Under ground electrical Power Source & Transformer - 32,000
11. Private & Coprite funds given - 30,000



All contributors  
donations for the park will be  
recognized by the following plan developed  
by the Jesse Owens Memorial Park Board,  
"All making possible the completion of  
the Jesse Owens Memorial Park ~~with~~ through  
Contributions

1. Names placed on the museum wall  
of contributors.
2. Names ~~placed~~ <sup>listed</sup> in Contribution <sup>Album</sup> ~~Record~~  
~~placed~~ located in Visitor & Welcome Center.
3. Name plates on facility ~~shall~~ <sup>sponsored</sup>  
~~possible~~ by contributors.
- 4: ~~Contributors list for~~ will be listed on  
all materials ~~published for~~ Mass  
media and publications.

Contributions should be made to  
the Jesse Owens Memorial Park Board,  
which ~~is classified as~~ <sup>has qualified for</sup> 501(c)(3) tax exempt  
Status. The Jesse Owens Memorial Park  
Board Tax Exempt Identification Number  
is 58-1948457.

# Jesse Owens Park Development Facility

## Needs & Cost Estimates

*Grant 2d.*

1.	Softball Field		
	Sod - 419 hybrid Bermuda sod only		\$ 7,800.00
	2 Bleachers - 5 row set, 21 ft. aluminum, seats 50		3,250.00
2.	Track		
	(440 yds.) - regulation 8 lines		123,500.00
3.	Playground equipment - Timberform		15,600.00
4.	<del>Five</del> <sup>Two Polygon</sup> Pavilions (each) <del>16' x 24'</del> <sup>20' x 20' x 6"</sup> concrete slabs		<del>10,400.00</del> 10,400
5.	<del>Ten</del> <sup>Pavilion</sup> Picnic Tables (4 tables/pavilion)		7,280.00
6.	<del>Public</del> <sup>Restroom</sup> <del>16' x 20'</del> <sup>Splitface Block</sup> (wood structure)		<del>16,900.00</del> 29,000 + 30,000
7.	Museum Building (48' x 48' @ \$75/sq. ft.) Includes office, storage, restrooms, gallery, <i>gift shop, &amp; furnishing</i>		<del>172,800.00</del> 225,000.00
8.	Four Drinking Fountains - vandal proof, frost proof		7,280.00
9.	Four security lights		9,360.00
10.	Fencing - Park perimeter, 3,490 ft. rustic, wood, 2 rail (materials only)		9,074.00
11.	Two Parking Lots -		
	#1 - 12 spaces		6,240.00
	#2 - 40 spaces		20,800.00
12.	Landscaping Plant Materials 100 trees, 100 shrubs, 10,000 sq. ft. sod (Museum & Gold Medallion Court		7,800.00
13.	Irrigation - Museum & Gold Medallion Court Grounds		6,500.00
14.	PVC Pipe - Water, irrigation, restrooms		6,500.00
15.	Two septic tanks & field lines		7,800.00
16.	Twenty rustic park benches		5,200.00
17.	Welcome & Information Center		32,500.00
18.	Annual Operations		
	1. Night Guard		14,600.00
	2. <del>Park Day</del> Welcome & Information Center		14,600.00
	3. Museum Curator		14,600.00
	TOTAL		43,800.00
19.	Cash needed to match grants		80,000.00
20.	<del>Gold Medallion Court (surrounding statue)</del>		<del>15,000.00</del>

*Total - 665,684*



# JESSE OWENS MEMORIAL PARK BOARD

13075 Alabama Highway 157, Suite 6  
Moulton, Alabama 35650



Lawrence County, Alabama  
Birthplace of Jesse Owens

PHONE: (205) 974-2464  
FAX: (205) 974-2505

September 25, 1995

Dear Mr. Pledger:

The Jesse Owens Memorial Park Board invites and solicits your financial support in achieving our goal of completing the Jesse Owens Memorial Park, located at his birthplace, Oakville, Alabama.

The Olympic Torch will visit the Park on Saturday, June 29, 1996, to honor and give tribute to this all-time track great and 1936 Olympic hero.

The Board is working non-stop to complete the Park before that eventful day. The Jesse Owens family will be here from Chicago to unveil an 8-1/2 ft. bronze statue of Owens. In addition, the statue and home replica will be dedicated. If funding needs are met, this dedication will include the museum.

This celebration at Oakville will be a high profile media event. Expected to attend are past Alabama Olympic athletes, other well-known athletes, state dignitaries, as well as the many people drawn to such a once-in-a-lifetime event for our area. There will be coverage from all major television networks, international press and radio.

To accomplish our goal, we hope to secure private and corporate sponsorship. We have made satisfactory progress to date, but our time frame to complete the park has been shortened by the Olympic Torch visit to Oakville. There is much work to be done.

The enclosed proposal gives more details of Park facilities needing funding and completion prior to June 29, 1996.

We sincerely solicit your investment in this perpetual memorial to Owens and in the accompanying Olympic Torch celebration. Due to the short time frame under which we are operating, we ask that you make every effort to respond at your earliest convenience.

We appreciate your time and consideration of our proposal.

Sincerely,

James Pinion  
Board Member/Project Director

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THE JESSE OWENS MEMORIAL PARK BOARD  
INVITES

BELLSOUTH

TO INVEST IN THE  
JESSE OWENS MEMORIAL PARK

---

PRESENTED ON BEHALF OF THE  
JESSE OWENS MEMORIAL PARK BOARD

BY

JAMES PINION, PROJECT DIRECTOR  
THERMAN WHITE, JESSE OWENS MEMORIAL PARK BOARD CHAIRMAN

SEPTEMBER 1995

# Executive Summary

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Contributions to the Jesse Owens Memorial Park represent an investment opportunity for BellSouth. For years to come, citizens from all walks of life will travel to Oakville to enjoy this living memorial honoring a great American. BellSouth's contribution will be appropriately recognized by all who visit the Memorial Park.

## Jesse Owens Memorial Park

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Land purchase, site preparation including: drainage, park road, grounds development, and water line trenching

Park maintenance equipment

Front fence, park sign and gate

Ball field fence, dugouts, backstop

Basketball court and goals

27' x 78' large pavilion pad 6"

Three 20' x 20' polygon pavilions

Jesse Owens Statue (8-1/2 ft. bronze) surrounded by Gold Medallion Court

Home replica

Underground electrical power source and transformer

## Opportunities For Investors

Private and corporate funds are needed to complete the development of the planned facilities at the Jesse Owens Memorial Park. Investment in one or all the facilities needed and their cost are listed by priority as follows:

(Grand Total - \$630,084)

MUSEUM BUILDING:	\$222,800
48' x 48' @ \$75/sq. ft., includes office, storage, restroom, gallery, gift shop and museum furnishings	
GROUNDS:	\$160,234
Playground equipment, Timberform	
Two polygon pavilions (each 20' x 20' x 6", concrete slabs	\$ 15,600 \$ 10,400
Twenty pavilion picnic tables (4 tables/pavilion)	
Public restroom, storage, 16' x 20', splitface block	
Four drinking fountains - vandal proof, frost proof	
Four security lights	
Fencing, park perimeter 3,490 ft., rustic, wood, 2 rail (materials only)	
Two parking lots, #1 - 12 spaces, #2 - 40 spaces	
Landscaping plant materials, trees, shrubs, sod, parks, (Museum Gold Medallion Court, Welcome Center)	
Irrigation (Museum & Gold Medallion Court grounds)	
PVC pipe - water, irrigation, restroom	
Two septic tanks & field lines	
Twenty rustic park benches	
WELCOME & INFORMATION CENTER	\$ 32,500
TRACK:	\$123,500
440 yards, regulation 8 lines	

SOFTBALL FIELD: \$ 11,050

Sod, 419 hybrid Bermuda sod only  
2 bleachers, 5 row set, 21 ft. aluminum, seats 50

CASH NEEDS:

For matching two grants \$ 80,000

All contributions will be recognized by the following plan developed by the Jesse Owens Memorial Park Board.

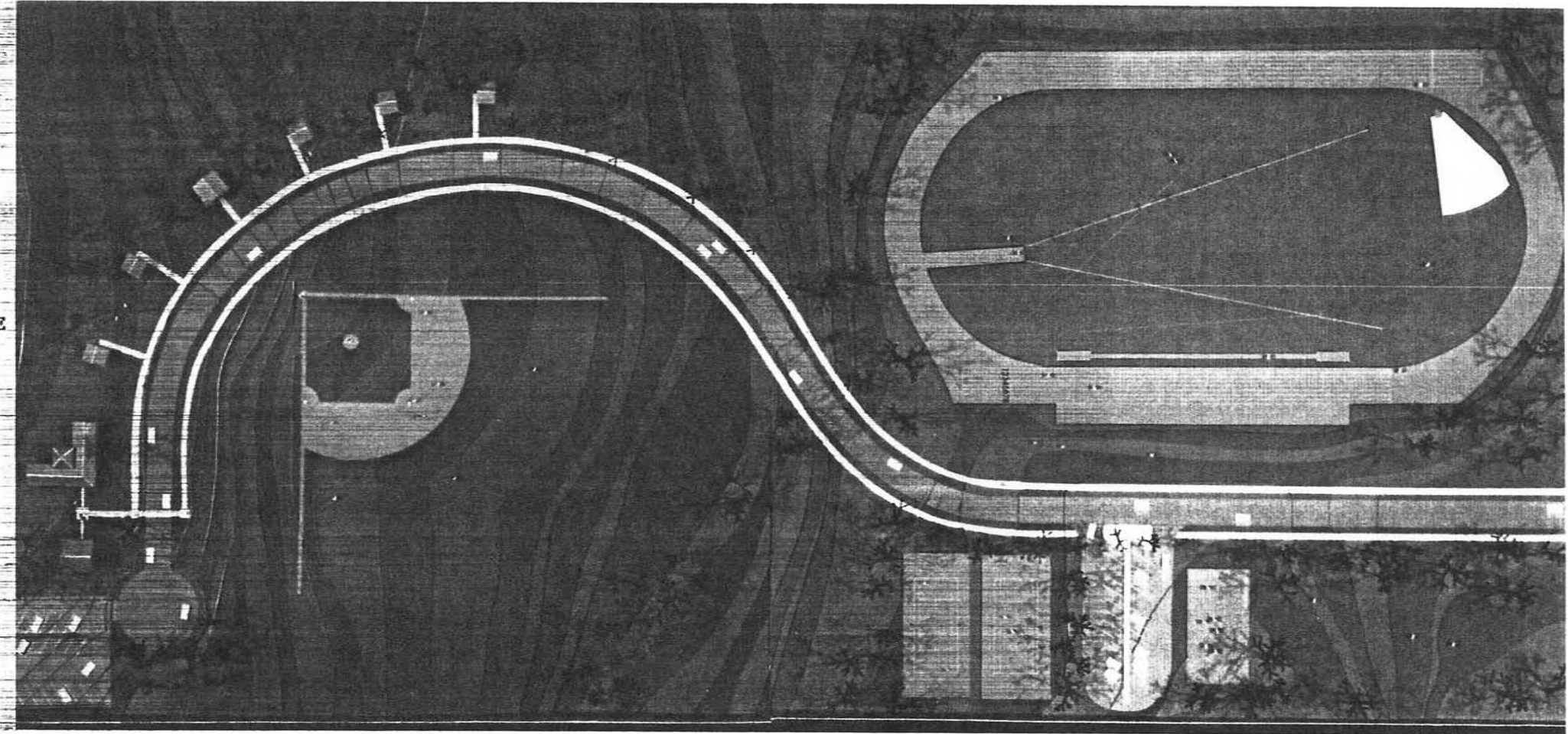
1. Name placed on the museum "Wall of Contributors".
2. Name listed in contribution album located in Visitor & Welcome Center.
3. Name plate permanently placed on facility(s) sponsored by contributor.
4. Mass media and publications.

Contributions should be made to the Jesse Owens Memorial Park Board which has a 501(C)(3) tax exempt status. The Jesse Owens Memorial Park Board's Tax Exempt Identification Number is 58-1948457.



PHOTO COPY - JESSE OWENS MEMORIAL PARK (MODEL)

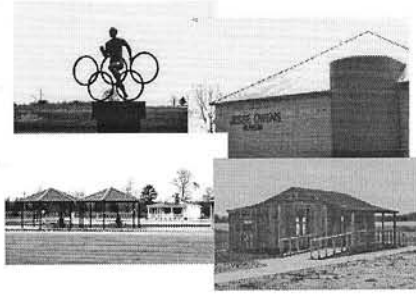
S



N

## Jesse Owens Memorial Park Board

Alabama Hwy. 157, Suite 6  
Moulton, AL 35650  
Phone: (256) 974-2464 Fax: (256) 974-2505



Contributor \_\_\_\_\_ Date: \_\_\_\_\_

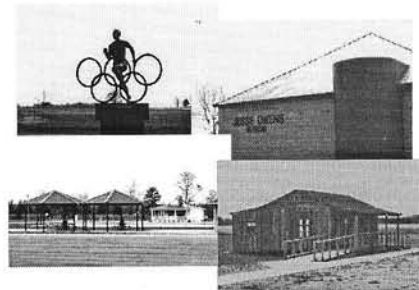
The Jesse Owens Memorial Park Board Appreciates Your Contribution

In The Amount Of \$ \_\_\_\_\_.

\_\_\_\_\_  
James E. Pinion,  
Board Treasurer

## Jesse Owens Memorial Park Board

Alabama Hwy. 157, Suite 6  
Moulton, AL 35650  
Phone: (256) 974-2464 Fax: (256) 974-2505



Contributor \_\_\_\_\_ Date: \_\_\_\_\_

The Jesse Owens Memorial Park Board Appreciates Your Contribution

In The Amount Of \$ \_\_\_\_\_.

\_\_\_\_\_  
James E. Pinion,  
Board Treasurer