

## JESSE OWENS MEMORIAL PARK BOARD

13075 Alabama Highway 157, Suite 6  
Moulton, Alabama 35650



Lawrence County, Alabama  
Birthplace of Jesse Owens

PHONE: (205) 974-2464  
FAX: (205) 974-2505

January 24, 1996

Dr. LeRoy Walker, President  
U.S. Olympic Committee  
1750 East Boulder Street  
Colorado Springs, Colorado 80909

Dear Dr. Walker:

We are making excellent progress on the Jesse Owens Memorial Park. We have secured funds for:

- 1) Restroom & picnic pavilions
- 2) Welcome Center
- 3) Home replica
- 4) Statue & Gold Medallion Court
- 5) Museum
- 6) Parking lots and paving of the Park road

Work has begun on the home replica, welcome center, statue, and pavilions. We are in the process of putting out bids for the museum and museum curator. Also, the entry roads leading to the Park are being paved.

We are extremely excited and only time is our major concern.

We still lack a commitment for the track. If you know of any source of funding for the track, we would appreciate your help. The estimated cost in our proposal is \$123,000.

We are looking forward to June 29, 1996 when the eyes of the world will be on Oakville, Alabama.

We look forward to seeing you at this memorial event.

Sincerely,

  
James Pinion  
Board Member

JESSE OWENS MEMORIAL PARK BOARD

13075 Alapama highway 157, Suite 6

Moulton, Alabama 35650



PHONE: (205) 974-2464

FAX: (205) 974-2505

January 31, 1996

Mr. Jeff Cravens  
Senior Manager, 1996 Olympic Torch Relay  
Atlanta Committee for the Olympic Games  
P.O. Box 1996  
Atlanta, GA 30301-1996

Dear Mr. Cravens:

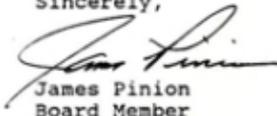
Thank you for your request for information on Stuart Owen Rankin, the only grandson of Jesse Owens. You may reach him at either his home or work address listed below:

- Home: 110 Lanark Rd. #7, Brighton, Massachusetts 02135,  
Phone - 617/566-7383.

- Work: Harvard Law School, Program on Negotiations, 518  
Pound Hall, Cambridge, Massachusetts 02138, Phone - 617/495-  
1684, Ext. 523.

We appreciate your consideration for this request. We hope you can be with us at Oakville on June 29, 1996.

Sincerely,



James Pinion  
Board Member

*Sylvester Owens*  
26151 Lakeshore  
Euclid, Ohio 44132  
214/731-1455

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Birthplace of Jesse Owens

PHONE: (205) 974-2464

FAX: (205) 974-2505

TO: Honorable Fob James, Governor

FROM: James Pinion, Project Director  
Jesse Owens Memorial Park

DATE: February 14, 1996

SUBJECT: Jesse Owens Memorial Park

The Jesse Owens Memorial Park Board is requesting funds for Park completion. A letter of commitment is needed before March 1. Funds needed are \$25,000. These funds will be used for completion of Park as follows:

- |                         |                 |
|-------------------------|-----------------|
| 1. Olympic Torch -      | \$18,000        |
| 2. Olympic Torch Base - | \$ 5,200        |
| 3. Propane Tank -       | <u>\$ 1,800</u> |
| TOTAL FUNDS REQUIRED    | \$25,000        |

The Jesse Owens Memorial Park Board is Tax Exempt. Tax #58-1948457.

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Lawrence County, Alabama  
Birthplace of Jesse Owens

PHONE: (205) 974-2464  
FAX: (205) 974-2505

February 14, 1996

The Honorable Fob James  
The Governor of Alabama  
Montgomery, AL

Dear Governor James:

The Jesse Owens Memorial Park Board would like to inform you that we have secured funds to complete the Jesse Owens Memorial Park. We have received funds for the museum, track, pavilions and other Park facilities. However, one facility not covered is the Olympic Torch Court. The estimated cost of the Olympic Torch Court is \$25,000. Branko Medenica, sculptor of the Jesse Owens statue, will construct the torch replica. The torch will be a five foot stainless steel replica of the 1936 Olympic Torch sitting on a one foot granite base fueled by a 2,000 gallon underground propane tank, surrounded by a 10'x10' concrete and brick court. The name of the structure will be named after the contributor (i.e. State of Alabama Olympic Torch Court, Governor Fob James, June 29, 1996). Mrs. Ruth Owens, widow of Jesse Owens, will light this torch during the torch dedication ceremony on June 29, 1996. The torch flame will continuously burn to welcome visitors to the Park and Alabama.

Contributions to complete this facility should be made to the Jesse Owens Memorial Park Board which has a 501(C)(3) tax exempt status. The tax exempt number is 58-1948457.

The Board sincerely requests your consideration for this appropriate facility included in the Jesse Owens Memorial Park.

Thank you for your assistance.

Sincerely,

James Pinion  
Board Member

Alabama Power Company  
600 North 18th Street  
Post Office Box 2641  
Birmingham, Alabama 35291  
Telephone 205 250-1000



February 14, 1996

Mr. James Pinion  
Alabama Cooperative Extension System  
13075 Alabama Highway 157  
Suite 6  
Moulton, AL 35650

Dear Mr. Pinion:

It has been a pleasure working with you during my tenure at the Birmingham Soccer Organizing Committee. Because of increasing demands on my time and responsibilities at Alabama Power Company, the executive to whom I report has found it necessary for me to discontinue most of my Olympic related activities and return to the company's corporate headquarters.

I hope I was able to assist you and your organization to your satisfaction. Please find enclosed a business card with my new address and phone numbers for your records. Even though I will no longer be on-site at the Olympics, please feel free to call me if I can be of any assistance with the Committee. I look forward to continuing to work with you in the future.

Also, for your information, I have enclosed a copy of the photo you, Mr. White, Mr. Buchanan and Representative Hooper posed for in Montgomery. The press release went out a week ago, so look for it in your local papers soon. Please feel free to call me if I can be of any further assistance.

Sincerely,



Hamp Baxley

**adidas**

adidas America

541 N.E. 20th Avenue

Suite 207

Portland, Oregon 97232

Telephone 503 230-2920

Fax 503 797-4935

James Pinion  
Jesse Owens Memorial Park Board,  
13075 Alabama Highway 157, Suite 6,  
Moulton, Alabama 35650

Feb 19, 1996

Dear Mr. Pinion,

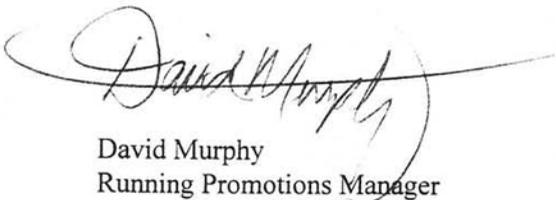
I am pleased to forward to you two replicas of the shoes worn by Jesse Owens at the 1936 Olympic Games in Berlin.

Jesse wore the brown shoes for the long jump, and sprinted to victory in the white.

We are very pleased that you choose to display our shoes in the museum. adidas has a long tradition in track & field, and we trust that legacy will be enhanced further due to the many visitors that will pass through the museum in future years.

If I can be of further assistance, please call me at 503-797-4962.

Sincerely Yours,



David Murphy  
Running Promotions Manager

February 16, 1996

James E. Pinion  
Alabama Cooperative Extension Service  
Auburn University  
13075 Al. Hwy. 157, Suite 6  
Moulton, Alabama 35650

Dear Mr. Pinion:

Thank you for your interest in Diamond Displays and United Color Graphics and the opportunity to be involved with the newly proposed "Jessie Owens Museum". It's an exciting project and one that I'm sure you are anxious to get underway. David Holiday and I have met to analyze the many facets of this project and the preparation required to initiate production as soon as possible in order to meet your schedule requirements. In order to do that, I need additional information listed below, that will allow David and myself to more accurately provide you with a consultant estimate for the preliminary stage of this proposal.

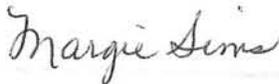
- I. **Budget** - A realistic budget figure is necessary to allow us to assign expense projections and adequately advise you of any unrealistic production expectations.
- II. **Blueprint Plans** -Minimum Two (2) copies are required to begin cost and specification list.
- III. **Bid Requirements** - Have you determined if formal bidding is mandatory? If bidding is not required, original specifications would be less expensive to prepare. Detailed renderings would not be necessary.
- IV. **Schedule for Completion:**  
Your intended deadline of June 29 for the Olympic run was discussed.
  1. Does this date still reflect completion date?
  2. If no, please advise proposed date of completion.
  3. If no, please advise at what stage of completion would be required prior to the date of June 29th.
- V. **Preferences on Preliminary Planning:**
  - A. Do you wish the building to have a forced flow or an open flow to the direction relative to the incoming and outgoing visitors.
    1. **Forced Flow:** All displays would be arranged in specific order and flow to force the visitor to follow in a systematic method of arranging displays; i.e. from birth of Jessie Owens to death; by events in his life.
    2. **Open Flow:** Displays would be arranged ecletically with no format or plan for movement.

- B. Viewing area of proposed visuals (video/kiosk)**
1. Do you have a number of projected visitors at any given time; i.e. school field trips, etc.
  2. Do you prefer trying to create a small seated area for viewing by groups?
  3. Do you prefer allowing a standing area for group viewing due to space limitations?
- C. Questions regarding flexibility with design/ building specifications.**
1. What are proposed ceiling heights?
  2. What type of lighting do you prefer?
  3. Is this a committee decision?
  4. Who has final approval of project and each stage of project?
  5. Is there one primary contact?
  6. Do you anticipate involving outside vendors?
  7. If so, who? In what respect?
- D. Replica of Home, Reception Building, Welcome Center:**
1. Do you anticipate our involvement limited to the museum ONLY?
  2. If no, what areas and what involvement do you plan?
    - a. Would parking lots require signage?
    - b. Directional signage or kiosks in various areas of park?
    - c. Displays needed in other buildings?

Please review this list of requested information and feel free to add to this list. You can fax responses back to me at 205-942-0033 or call me at 205-942-0009. If you prefer, we will be glad to schedule another meeting. David Holiday can be reached at 205-323-2211.

Again, we thank you for the opportunity to offer our services to you for this very special project. I will look forward to hearing from you as soon as possible.

Sincerely,



Margie Sims  
President  
United Color Graphics

fax copies to: Philip Reich @205-974-2506

David Holiday  
Vice President  
Diamond Displays

Kenneth Nellums  
Account Representative  
United Color Graphics

The Encouragement Company  
23 Shades Crest Rd.  
Hoover, AL. 35226-1015

Feb. 27, 1996

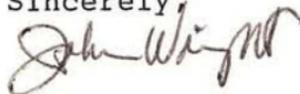
Dear Mr. Pinion,

Thought you might like to have this copy of the nice color photo of the Jesse Owens sculpture from last Sunday's Birmingham News.

Hope things are going well. I look forward to hearing from you.

I talked with Paul Finebaum, sports columnist with The Birmingham Post-Herald, a few days ago and told him about all you and your committee have been doing. He told me about giving a talk up there a couple of years ago in which he encouraged something be done to commemorate Jesse Owens' accomplishments. I'm sure he would be interested in hearing from you when you need his help. He's also a strong backer of Bo Jackson. Maybe he would help you with using Bo in some way.

Sincerely,





*Museum Services Division*

March 4, 1996

Mr. James Pinion  
Alabama Cooperative Extension  
13075 Alabama Hwy 157  
Suite 6  
Moulton, AL 35650

*RE: The Jesse Owens Museum and Park*

Dear Mr. Pinion:

The enclosed proposal for museum services is offered pursuant to our phone conversation today. Also enclosed is our firm's capabilities package which will give you an idea of our background and qualifications. Please feel free to call us if you have any questions.

Thank you for the opportunity to become a part of your team effort.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Rob Skinner', written in black ink.

Rob Skinner  
Museum Services Division  
1220 Exhibits, Inc.

O r l a n d o

N a s h v i l l e

T a m p a

1220 Exhibits, Inc.  
3801 Vulcan Drive  
Nashville, Tennessee 37211  
Telephone 615-333-1220  
Fax 615-331-7141



Museum Services Division

**PROPOSAL FOR:** Jesse Owens Museum and Park  
Moulton, Alabama

**ATTENTION:** Mr. James Pinion

**DATE:** March 4, 1996

Following is an outline of services to plan, develop, design, and build a start-up project such as yours.

**Phase I:**

**Needs Assessment.** During a one-day workshop the objectives, revenue sources, and mission will be discussed to determine the initial goals of the project and the facility. We will address budgets, time tables, space allotments, revenue sources, building/site, etc.  
Fee: \$4,500.00 plus any related travel expenses

**Phase II:**

**A. Storyline Development.** Factual research of the history of the life of Jesse Owens and development of a storyline by which to exhibit the history. 1220 will develop a narrative presentation "book" to assist client and the design team in selection of exhibit content, scope and budgetary parameters.  
Fee: To Be Determined

**B. Artifact Solicitation.** Coordination and solicitation services for a search for photographs, documents, artifacts, and memorabilia based on the adopted storyline. Includes cataloguing of items, documentation, and storage of artifacts.  
Fee: To Be Determined

**Phase III:**

**Design Services.** Development of floor plans, elevations, color renderings, graphic and artifact layouts, specification of finishes, casework configuration, interactive elements, and overall exhibit components consistent with initial planning concepts.  
Fee: Approximately 10-12% of fabrication budget (an exact quote will be provided by 1220 prior to this phase).

O r l a n d o

N a s h v i l l e

T a m p a

1220 Exhibits, Inc.  
3801 Vulcan Drive  
Nashville, Tennessee 37211  
Telephone 615-333-1220  
Fax 615-331-7141

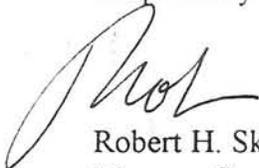
Page 2  
Jesse Owens Museum and Park  
March 4, 1996

**Phase IV:**

**Fabrication and Installation.** Commence fabrication of exhibit components pursuant to Fabrication and Installation Contract (F & I Contract) which will be based upon previously approved specifications and drawings. (The F & I Contract shall be subject to the mutual agreement of the parties and shall be agreed to and executed by the parties prior to commencement of Phase IV).

Fee: To Be Determined

Respectfully submitted,

A handwritten signature in black ink, appearing to read "R. Skinner", written over the typed name.

Robert H. Skinner  
Museum Services Division  
1220 Exhibits, Inc.