



# In search of America's Community Heroes to carry the 1996 Olympic Flame



The Atlanta Committee for the Olympic Games seeks to honor America's Community Heroes - people whose service to others embraces the Olympic spirit. For 84 days and 15,000 miles across America, Community Hero Torchbearers will bring the glow of the Olympic Flame to their communities along the route of the 1996 Olympic Torch Relay.

**Do you know someone who is a Community Hero? Are you a Community Hero?**

**A Community Hero is someone who:**

- Performs outstanding volunteer work
- Serves as a community leader, role model or mentor
- Performs acts of generosity or kindness
- Performs extraordinary feats or accomplishments, locally or nationally



Coca-Cola



Atlanta 1996



United Way  
Provider of opportunities, support  
and resources for people  
in the Atlanta Olympic Torch Relay

**How to enter:** Complete this entry form by nominating someone who will be 12 or older on April 27, 1996. On one side of an 8-1/2" x 11" sheet describe why you or someone you know is a Community Hero. Explain how this person meets one or more of the four criteria of someone who is a Community Hero. You must write the description in 100 words or less by either typing or printing legibly in ink. Send the completed entry form to: 1996 Olympic Torch Relay, P.O. Box 6621, Maple Plain, MN 55593-6621; Entry must be postmarked by November 30, 1995 and received by December 8, 1995. Limit of 1 entry/nomination per person.

**Community judging:** All entries will be sent to a central collection point, sorted by zip code and sent to 147 community judging locations across the country. Each location will have a judging panel comprised of respected community leaders, who will review and judge the entries. This process is being facilitated by local United Way organizations.

All people who are selected as Community Hero torchbearers must carry a 3-1/2 lb. torch up to 1 kilometer. Torchbearers will be assigned to carry the Olympic Flame along the Olympic Torch Relay route as close to their hometown community as possible. The Olympic Torch Relay starts in Los Angeles on April 27, 1996 and finishes in Atlanta on July 19, 1996.

**Person you are nominating as a Community Hero Torchbearer:**

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Person submitting this entry form (if different from name above):**

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

*Is the information and essay submitted with this entry truthful, accurate and factual? Have you read, understand and are willing to comply with the official rules and regulations. If yes, please sign your name:*

**ABBREVIATED RULES: 1996 OLYMPIC TORCH RELAY COMMUNITY HERO SELECTION PROCESS. IMPORTANT: BE SURE TO READ THE FULL OFFICIAL RULES PRIOR TO PARTICIPATING. COMPLIANCE WITH FULL OFFICIAL RULES IS A PREREQUISITE TO AWARD A TORCHBEARER SEGMENT.**

No purchase necessary. Open only to legal U.S. residents, 12 or older as of 4/27/96. Selection process starts on or about 11/1/95 and ends on 11/30/95. The theme is "Community Hero," a person who through his/her selfless acts or achievements has positively influenced their community, functioning as a role model for others. Limit of 1 entry/nomination per person. To enter, complete an official entry form and write an essay of no more than 100 words nominating a "Community Hero" (yourself or another person) to run in the 1996 Olympic Torch Relay. Entry forms are available through your participating United Way organization. Be sure to include the name of the Community Hero and his/her address on the entry form. Send completed entry form (with essay) to: 1996 Olympic Torch Relay, PO Box 6621, Maple Plain, MN 55593-6621, postmarked by 11/30/95 and received by 12/8/95. Your essay should be an original, factually accurate report regarding the above theme. Only those persons selected as torchbearers will be notified by mail. Selection of Torchbearers/Judges. Judging of the essays will be conducted through panels of judges for each of the 147 judging locations. Judges will evaluate essays based on the criteria of: extraordinary feats or accomplishments, acts of generosity or kindness, community leadership and outstanding volunteer work. Torchbearer segments (3:50). An opportunity to carry the Olympic Torch on a specific route assignment (for up to 1 km) as part of its journey across the USA to the 1996 Olympic Games in Atlanta. 2-75 torchbearers will be selected from each of 147 judging locations. Conditions of participation. The Atlanta Committee for the Olympic Games, Inc. (ACOG) is not responsible for illegible, late, lost, damaged, misdirected, destroyed, postage due or mutilated mail. Torchbearers will be required to sign an affidavit of eligibility, a publicity/liability release, a warranty of truth of the essay's content and any other required documentation. The torchbearer himself/herself, must run the assigned segment of the 1996 Olympic Torch Relay. By participating, torchbearers release ACOG, United Way, their parents, affiliates, and subsidiaries and their respective directors, officers, agents and employees, from any and all liability with respect to all aspects of the selection process, including, but not limited to, their participation in the 1996 Olympic Torch Relay. All torchbearers further agree to the use of their names, addresses, likenesses and any statements made by them regarding the selection process for advertising or publicity purposes and any and all rights to said use without further compensation. Void where prohibited by law. List of torchbearers. For the names of torchbearers in your United Way market, send a self-addressed stamped envelope to: 1996 Olympic Torch Relay Community Hero List, 250 Williams St., Suite 6000, Atlanta, GA 30303. All requests must be received by 4/30/96. Official Rules. For a copy of the full official rules write to: The 1996 Olympic Torch Relay, 250 Williams St., Suite 6000, Atlanta, GA 30303. ACOG will accommodate torchbearers with disabilities.