

Subj: **Jesse Owens run of show attendees**
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**Hampton Inn "Save-A-Landmark" Refurbishment
 JESSE OWENS**

OVERVIEW

Jesse Owens Memorial Park is the 25th landmark to be refurbished by Hampton Hotel's "Save-A-Landmark" program.

Hampton volunteers will work on...

- > Power-washing and painting the visitors center
- > Cleaning and polishing the Jesse Owens statue
- > Landscaping the surrounding park
- > Installing a safety fence

*Chief Hampton
 Chief event office
 450C*

Hampton will contribute nearly 200 hours of manpower and more than \$38,000 toward sprucing up this Olympic landmark. Local, regional and national press is invited to cover this occasion.

Here is a schedule overview:

Wednesday, October 26

*9:30 - 12:00
 5 vehicles - Vehicle work
 Vehicle Crew -
 Dawn at
 5:30*

- Owens' daughters arrive on Northwest #5904 (Gloria Owens Hemphill, Marlene Owens Rankin and Beverly Owens Prather)
- Dawn will pick them up and take them to Hampton in Decatur

8:34 p.m.

Hampton Inn Decatur
 2041 Beltline Road, SW
 Decatur, AL 35601
 256-355-5888

Confirmation number 81251468.

Thursday, October 27th

- MultiVu team arrives to set up satellite truck, plug in phone lines and cable SMT site
- Hampton team arrives to set-up at Jesse Owens Memorial Park

4 a.m.

5 a.m.

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- SMT Interviews (Note: All times are EST) **5:45-9:45 a.m.**
- TBD to pick up Gloria, Marlene and Beverly **7:30 a.m.**
- Hampton volunteers arrive **8 a.m.**
 - Volunteers will sign the Hilton waiver and change into their SAL T-shirts and hats
 - Volunteers will pick up designated supplies
 - Judy and James Pinion will welcome the volunteers and Tori will assign duties and a team captain to each volunteer station.
- Gloria, Marlene and Beverly to arrive at the park **8:30 a.m.**
- Save-A-Landmark event begins/media start to arrive **9 a.m.**
- Check Presentation and media ceremony **10 a.m.**
 - Comments from:
 - Judy thanking the community
 - Hilton Representative (possibly Tom Keltner, Phil Cordell, etc.?)
 - Jesse Owens' daughters (any and all that want to say something)
 - James Pinion, Jesse Owens Memorial Park
- Lunch break **12 p.m. 12:30**
- Event concludes **1 p.m.**
- Dawn will take Gloria, Marlene and Beverly to airport (55 min. drive) (Northwest #5719) **1:30 p.m.**

XPECTED MEDIA (Tentative)

- TBD

EAM CONTACT INFO

- Bonnie Cameron, Hampton Hotels (c) 901-487-2905
- Tori Walsh, Hampton Hotels (c) 901-201-1022
- Dawn Verhulst, Cohn & Wolfe (c) 310-801-5522
- Chris Epting (c) 714-362-5490
- James Pinion 256-974-0551

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